



U.S. Customs and Border Protection 2019 Trade Symposium

Agenda

July 23 – 24, 2019

Marriott Marquis

2121 S Prairie Ave, Chicago, IL 60616



U.S. Customs and
Border Protection

Monday, July 22, 2019

5:00pm – 7:00pm **Pre-registration Check-in**
Great Lakes Foyer Level 2

Tuesday, July 23, 2019

7:00am – 4:00pm **Registration Check-in**
Great Lakes Foyer Level 2

8:30am – 8:45am **Presentation of the Colors**
Great Lakes D-G Level 2 **U.S. Customs and Border Protection (CBP) Chicago Honor Guard**

8:45am – 8:50am **Welcome Address**
Great Lakes D-G Level 2 **Bradley Hayes**, Executive Director
Office of Trade Relations (OTR) CBP

8:50am – 9:10am **Opening Remarks**
Great Lakes D-G Level 2 **Mark A. Morgan**, Acting Commissioner, CBP

9:10am – 10:25am
Great Lakes D-G Level 2 **Northern Triangle: Looking at factors to achieve Prosperity, Governance, and Security**
The panel will address the lack of economic opportunity in the Northern Triangle countries of Central America, the insecurity associated therewith, and how such factors are impacting the region. The panelists will engage in a wide-ranging discussion including highlighting potential government and non-government efforts to promote regional economic prosperity, and an exploration of analogous examples of past successes of regional investment, such as the Security Governance Initiative (SGI) in Africa. Ultimately, our panel experts will provide a holistic view into the economic dynamics in the region.

Moderator: Ian Saunders, Assistant Commissioner, Office of International Affairs, (INA), CBP

Panelists:

Michael Dougherty, Assistant Secretary, Border, Immigration, and Trade Policy, U.S. Department of Homeland Security, DHS

Tasha Reid Hippolyte, Ph.D., Africa, Middle East, and Central Asia Division Director, INA, CBP

Kristie Pellecchia, Senior Adviser, Western Hemisphere, Overseas Private Investment Corporation (OPIC)

Brian White, Director, Global Compliance, Trade and Responsible Sourcing, The J.M. Smucker Company

10:25am – 10:40am **Break**

10:40am – 11:55am

Great Lakes D-G Level 2

Trade Remedies: Implementation through Collaboration

The implementation of trade remedies is a unique and complex process that requires extensive coordination between multitudes of stakeholders. This panel will highlight the successes and challenges of the process to date, underscoring the importance of stakeholder collaboration at every stage.

Moderator: **Jim Byram**, Acting Executive Director, Trade Transformation Office, Office of Trade (OT), CBP

Panelists:

Moderator: Jim Byram, Acting Executive Director, Trade Transformation Office, Office of Trade, OT, CBP

Panelists:

Africa Bell, Acting Director, Enforcement Operations Division, Trade Remedies Law Enforcement Directorate, OT, CBP

Ted Henderson, Director, Customs United States, Expeditors International

Gail Kan, Chief, Entry Process & Duty Refunds Branch, Commercial and Trade Facilitation, Regulations and Rulings, OT, CBP

Erika Maynard, Special Projects Manager, Bureau of Industry and Security (BIS), Office of Technology Evaluation (OTE), U.S. Department of Commerce (DOC)

Arthur Tsao, Associate General Counsel, Office of the United States Trade Representative (USTR)

11:55am – 12:05pm

Break

12:05pm – 1:35pm

**Grand Horizon Ballroom
Level 4**

Keynote Luncheon

Kevin K. McAleenan, Acting Secretary, (DHS)

1:35pm – 1:45pm

Break

1:45pm – 2:05pm

Great Lakes D-G Level 2

Guest Speaker

Nazak Nikakhtar, Performing the Non-Exclusive Duties of the Under Secretary for Industry and Security, Assistant Secretary, Industry & Analysis, International Trade Administration, DOC

2:05pm – 3:20pm

21st Century Customs Framework: Key Customs Process Areas That Are Ripe for Improvements

Panelists will provide their perspective regarding the modernization of customs processes. Industry representatives will share how enhancements will affect the facilitation and enforcement as to imports and exports while CBP gives a look into 21st Century Customs efforts.

Great Lakes D-G Level 2

Moderator: **Alice Kipel**, Executive Director, Regulations & Rulings, CBP, OT

Panelists:

Chris Floersch, Manager, Trade Services, American Honda Motor Co., Inc.

Jon Gold, Vice President, National Retail Federation (NRF)

Brandon Lord, Deputy Executive Director, Trade, Policy & Programs, OT, CBP

Mary Jo Muoio, Senior Vice President, Trade Services, GEODIS

3:20pm – 3:35pm

Break

3:35pm – 4:50pm

Great Lakes D-G Level 2

E-Commerce: Challenges and Opportunities

International trade and logistics are in the midst of a revolution. With the rapid rise of e-commerce, fueled by new technologies and business models, trade is in an accelerated and relentless state of change. This change has created both challenges and opportunities for public and private sector alike. The panel will discuss how CBP, its Partner Government Agencies, and industry are responding to these challenges and opportunities by working together to identify enforcement threats, while facilitating legitimate trade.

Moderator: Cynthia Whittenburg, Deputy Executive Assistant Commissioner, OT, CBP

Panelists:

Doug Hyland, Director Global Regulatory Compliance, Zulily

Thomas Overacker, Executive Director, Cargo & Conveyance Security (CCS), OFO, CBP

John E. Verbeten, Director, Division of Import Operations, Food and Drug Administration (FDA)

Kevin Willis, Director, Global Trade Services, Amazon

4:50pm - 5:00pm

Great Lakes D-G Level 2

Day One Overview

Valarie Neuhart, Deputy Executive Director, OTR, CBP

Wednesday, July 24, 2019

7:00am – 12:00pm

Great Lakes Foyer Level 2

Registration Check-in

8:15am – 8:20am

Great Lakes D-G Level 2

Announcements

Valarie Neuhart, Deputy Executive Director, OTR, CBP

8:20am – 9:30am

Great Lakes D-G Level 2

U.S. Customs and Border Protection Leadership Town Hall

Amidst leadership changes in DHS and CBP, senior executives will host an open discussion where attendees will hear first-hand about their office priorities and efforts in support of the agency's strategic trade vision.

Moderator: Robert E. Perez, Deputy Commissioner, CBP

Panelists:

Samuel Grable, Acting Deputy Executive Assistant Commissioner, Enterprise Services, CBP

Todd C. Owen, Executive Assistant Commissioner, OFO, CBP

Brenda B. Smith, Executive Assistant Commissioner, OT, CBP

Robert White, Director Field Operations, Chicago Field Office, CBP

9:30am – 9:45am	Break
9:45am – 11:15am	Breakout Sessions
11:15am – 11:30am	Break
11:30am – 1:00pm	Keynote Luncheon Vishal Amin , U.S. Intellectual Property Enforcement Coordinator (IPEC), The Executive Office of the President, The White House
1:00pm – 1:15pm	Break
1:15pm – 2:45pm	Breakout Sessions
2:45pm – 3:00pm	Break
3:00pm – 4:30pm	Breakout Sessions

Breakout Sessions
All Sessions available at 9:45am, 1:15pm, and 3:00pm

Great Lakes A – Level 2

Countering Illicit Trade

The purpose of the “Countering Illicit Trade” panel is to raise awareness of potential threats faced by industry and the trade community, to identify means for reporting illicit activity, and to share methods for partnering with the U.S. government.

Moderator: **James L. Collins**, Acting Assistant Commissioner, Office of Intelligence (OI), CBP

Panelists:

Alexander Amdur, Acting Deputy Executive Director, Trade Remedy Law Enforcement Division, OT, CBP

Kevin C. Harriger, Executive Director, Agriculture Program and Trade Liaison, OFO, CBP

Patrick McElwain, Deputy Assistant Director, Homeland Security Investigations (HSI)

Calvin A. Shivers, Deputy Assistant Director, Branch II, Criminal Investigative Division, Federal Bureau of Investigation (FBI)

Port of the Future (Cargo)

Great Lakes D-G – Level 2

The Port of the Future Breakout session will discuss new technologies and processes that will enhance security and expedite legitimate trade at our air, sea, and land ports of entry. Come and take a look into the future and learn about CBP innovations in automation, technology and cashless processing from the CBP experts that are working on these projects.

Moderator: **Rose Marie Davis**, Director, Innovative Program Acquisitions, OFO, CBP

Panelists:

Edward Fluhr, Deputy Director, Innovative Program Acquisitions, OFO, CBP

Scott S. Miller, Director, Program Manager, Revenue Modernization Program, Office of Finance (OF), CBP

Bob Parker, Director, Port of Brownsville, Texas, OFO, CBP

Robert E. Watt, Director, Non-Intrusive Inspection Division, OFO, CBP

Forced Labor in the Supply Chain: Understanding the Government Role and What Companies Can Do

Great Lakes C – Level 2

The panel will explore U.S. Government and Company (Importer) roles in Forced Labor. What type of engagement should a company be prepared for on Forced Labor. The panel should provide a better understanding of how the U.S. Government investigates forced labor in supply chains. The panelists will discuss identifying areas of risk in supply chains; know your suppliers. What are some Fortune 500 companies doing to combat problems in their supply chains.

Moderator: Deborah Augustin, Executive Director, TRLED, OT, CBP

Panelists:

Manuel Garza, Director, Customs Trade Partnership against Terrorism (CTPAT), OFO, CBP

Jennifer Jahnke, International Trade Specialist, Forced Labor Division, TRLED, OT

Alexandra Piotrowski, Forced Labor Division, OT, CBP

Michael B. Walsh, Operations Director, Regulatory Audit and Agency Advisory Services, OT, CBP

Brian White, Director, Global Compliance, Trade and Responsible Sourcing, The J.M. Smucker Company

Optional Sessions

(Running concurrent with breakout sessions)

Export Modernization Feedback Working Session

Great Lakes B- Level 2

(This session will only be held at 9:45am and 1:15pm)

Be a part of the interactive CBP export modernization session where attendees will have the opportunity to share their expertise and provide a greater understanding of the impacts to industry. CBP will provide some clarity on the modernization plans and efforts currently being considered. Attendees will also hear from partner government agencies and industry subject matter experts that will assist in facilitating these discussions.

Moderator: James Swanson, Director, Cargo Security & Control Division, CCS, OFO, CBP

Panelists:

Shannon Barley, Supervisor, Trade Regulations Branch, Governments and Trade Management Division, Bureau of the Census

Steve Simmons, Director of Interline Operations, the Kansas City Southern Railway Company

Kate Weiner, Director, North America Customs, Cargill

Centers One-On-One Discussions

Water Tower A-B Level 2

The Center Directors will provide one-on-one discussions to answer questions from the Trade Symposium participants. Registrants will reserve an interview time slot during the pre-registration and in-person check, at the Trade Symposium. It is available at a first come first serve basis.

Center Representatives:

Agriculture & Prepared Products Center

Dina Amato, Center Director, Agriculture & Prepared Products Center, OFO, CBP

Mike Maricich, Assistant Center Director, Agriculture & Prepared Products Center, OFO, CBP

Footwear & Textiles Center

Eric Batt, Center Director, Apparel, Footwear & Textiles Center, OFO, CBP

Automotive & Aerospace Center

Serina Baker-Hill, Assistant Center Director, Automotive & Aerospace Center, OFO, CBP

Mark Stepien, Center Director, Automotive & Aerospace Center, OFO, CBP

Base Metals Center

Africa Bell, Center Director, Base Metals Center, OFO, CBP

Diann Rodriguez, Assistant Center Director, Base Metals Center, OFO, CBP

Consumer Products & Mass Merchandising Center

Robert Lynch, Assistant Center Director, Consumer Products & Mass Merchandising Center, OFO, CBP

Mel Moreland, Center Director, Consumer Products & Mass Merchandising Center, OFO, CBP

Electronics Center

Jorge A. Garcia, Center Director, Electronics Center, OFO, CBP

Industrial & Manufacturing Materials Center

Bob Bekalarski, Assistant Center Director, Industrial & Manufacturing Materials Center, OFO, CBP

Ann Marie Paul, Center Director, Industrial & Manufacturing Materials Center, OFO, CBP

Machinery Center

Chris Polashock, Assistant Center Director, Machinery Center, OFO, CBP

Juan J. Porras, Center Director, Machinery Center, OFO, CBP

Natural Gas & Minerals Center

David McGurk, Center Director, Petroleum, Natural Gas & Minerals Center, OFO, CBP

Pharmaceuticals, Health & Chemicals Center

JoAnne Colonnello, Center Director, Pharmaceuticals, Health & Chemicals Center, OFO, CBP

Anthony Orosz, Assistant Center Director, Pharmaceuticals, Health & Chemicals Center, OFO, CBP